



in collaboration with



كلية الشرق الأوسط
Middle East College



vision

Help industries digitally upgrade and collaborate for the sustainable development of society.



mission

Empower people & businesses through Technology.



Fintech Solutions is a Fintech and Digital consulting firm with focus on Banks, NBFCs, Insurance & FinTechs.

Founded in 2020, with the vision of offering digital consulting to financial services, Fintech Solutions has an active on-going collaboration in launching BNPL and crowdfunding. We have been helping and guiding businesses for over 2 years. We know the Omani start-up landscape, as well as Oman's Financial services domain, and we understand the collaboration that is required between financial institutions and start-ups.

Since its inception, Fintech Solutions has broken new boundaries and created an exclusive space for itself by becoming a consulting firm like no other, where people, technology and the world of finance are brought together in harmonious unity.

We are specialized in providing solutions for design and development services for all industries - large and small. This is what brought us into existence, and this is what we do best!



introduction

The Muscat Fintech Accelerator program is a 4-day onsite program to support and boost Fintech start-ups that are focused on revolutionizing the financial services arena. The selected startups would be provided with

constant mentorship from industry experts and the opportunity to pitch their products & services to investors, corporate heads & decision makers. Being the first Omani fintech consulting and advisory firm, Fintech Solutions has a proven track record in mentoring, networking and matchmaking for various financial institutions and fintech startups.

why join our accelerator program

- To help accelerate your growth & learning.
- Gain access to the market through various networking & pitching events.
- Gain access to multiple VCs & other investors.
- Skill development through regular mentorship from industry veterans.
- Working alongside like-minded entrepreneurs.
- Validating business model by meeting corporate heads & decision makers.

who is this program for?

Basic criteria: MVP ready Fintech start-ups
areas of focus:

- B2B FinTechs
- Fintech enablers
- Open banking platforms
- Deep tech, including blockchain & AI ML



model of engagement



Entry Fee

We will provide you with accommodation, meals, transportation and discounted tickets. If successfully selected, the start-up will be paying a fee of USD 300



Equity Share

As part of the accelerator program entry requirements, we get very inexpensive equity (usually 5%) or capped at USD 15,000 if successful deal is closed with investor. This is because we are providing substantial non-cash value i.e. mentorship, access to our network and exposure to investors on demo day.

program itinerary

Before the program

- Deadline for application process is 25 Sep 2022. Start-ups that apply early will have an advantage as we are looking for only 10 Fintech startups that can create a positive impact alongside us.
- All eligible start-ups will be carefully evaluated by our specialists at Fintech Solutions. The selected candidates will be called for one-on-one discussions.
- The selected startups will be announced on 20 Oct 2022.

During the program

The program will be completed over a duration of 4 days, and kick-starts on 24 Oct 2022.

- Apart from regular mentorship from our reputed internal team during the 4-month program, every day we will invite one eminent person from the start-up ecosystem to discuss their journey on becoming successful, followed by an interactive Q&A session.
- On the third day, participants will have the opportunity to interact with corporate heads, decision makers, regulators etc... wherein you can pitch your product/service as well as fine-tune your business model.
- Other mentorship activities such as managing cash flows and leadership qualities will be conducted by external as well as internal experts throughout the program.
- Start-ups (limited to 3 people per team) can attend Fintech Solutions' Accelerator Programs. For more on the programs, please refer to Fintech Solutions.
- Rehearsal day will be held on 27 Oct 2022, where you will receive detailed feedback from our panelists.
- Final demo day will be held on the 28 Oct 22, wherein investors and corporates will join.

program itinerary



10 Sep 22

Application open



25 Sep 22

Application close



10 Oct 22

Applicant notifications (Qualified)



24 Oct 22

Start fintech accelerator



27 Oct 22

End fintech accelerator



28 Oct 22

Fintech accelerator demo

our mentors

- Chief Executive
- Founder/CEO delivering AI to the Marketing Industry
- Speaker/Mentor at accelerators: London, NYC, Dubai, Istanbul, Berlin, Barcelona, Milan
- Entrepreneur Investor
- Received awards including Runner up in the European DatSci Awards
- Freelance speaker & storyteller on topics of value to entrepreneurs
- Experienced in Data Science, Software & Data Services



Kevin J. Neary
CEO & Advisor



Arijit Bhattacharyya
CEO & Founder

- Serial Entrepreneur
- Angel Investor
- Public Speaker
- Business Matchmaking Expert
- Government Advisor, Artist, Author, Technologist
- Consultant to Global Banks on SMEs, Corporates
- Game Programmer
- Virtual Reality Specialist
- Blockchain Specialist
- Leadership coach
- Over 24 years of experience helping start-ups, entrepreneurs & governments across the world to solve problems using entrepreneurship, technology, finance education & Innovation
- Ranked 14 among world's top 50 blockchain thought leaders in the world

- Business & Economic Developer
- Program Director
- Proven record of accomplishments in driving project management lifecycle from initiation, planning, and execution to monitoring/controlling and closure
- Proven record in supporting entrepreneurs and innovators in EU, Africa, Middle East, Far East and Australia
- Business Strategist, Mentor, Coach and University Instructor



Fadi Naffah
Director of Business Development



Dr. Mohammed Elhadi
Founder & Chairman

- Founder & Director at Aeronautical Research Center
- Founder and Head of Aeronautical Engineering Department at Karary University
- Faculty Member, Qualified Global Mentor / Angel Investor at the WBAF Business School
- Board Member at the Global Startup Committee of the WBAF
- Member at the International Association of Science Parks and Areas of Innovation
- Founder & Chairman of the Board of Directors at ROADMAP Group (Sudan)

programme

24 Oct 22

Venue: Student Hub

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| | 9:55 AM | Entry of guests, HSE Announcement |
| 10:00 AM | 10:55 AM | Opening Ceremony (Ali Al Lawati, Dr. Kiran G.R., Hamid Alibeiki) |
| 11:00 AM | 11:30 AM | Introduction of Mentors, Investors, Sponsors |
| 11:30 AM | 12:30 PM | Speakers |
| 12:30 PM | 2:00 PM | Prayer & Lunch |
| 2:00 PM | 3:30 PM | Mentorship Panel: Investment readiness, How to scale up your pitch? Mentor: Faddi Naffah & other panel members |
| 3:30 PM | 4:00 PM | Question & Answer session |
| 4:00pm | 4:30 PM | Coffee Break |
| 4:30 PM | 6:00pm | Panel: How Banks can support new Fintech ideas? |
| 6:00pm | | Speakers |

day 1

25 Oct 22

Venue: Student Hub

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|----------|----------|---|
| | 9:55 AM | Entry of guests, HSE Announcement |
| 10:00 AM | 11:30 AM | Mentorship panel: How to Design an AI Marketing Strategy? Mentor: Kevin Neary |
| 11:00 AM | 12:30 AM | Question & Answer session |
| 12:30 PM | 1:30 PM | Prayer & Lunch |
| 1:30 PM | 2:55pm | Mentorship Panel: Future of Fintech powered by AI Mentor: Arijit Bhattacharyya |
| 3:00pm | 3:30 PM | Question & Answer session |
| 3:35 PM | 4:00 PM | Networking |
| 4:00 PM | 5:00 PM | Panel Discussion Speakers |
| 5:30 PM | | City Tour |

day 2

26 Oct 22

Venue: Student Hub

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|----------|----------|---|
| | 9:55 AM | Entry of guests, HSE Announcement |
| 10:00 AM | 11:30 AM | Mentorship panel: Product Marketing Fit for Fintech startups. Mentor: Ali Tehraninasr |
| 11:00 AM | 12:30 AM | Question & Answer session |
| 12:30 PM | 1:30 PM | Prayer & Lunch |
| 1:30 PM | 2:55pm | Mentorship Panel: Why Fintech Startups are struggling to secure funding? Mentor: Monir Berhmani |
| 3:00pm | 3:30 PM | Question & Answer session |
| 3:35 PM | 4:00 PM | Networking |
| 4:00 PM | 5:00 PM | Mentorship Panel: Role of Fintech in the Context of IR 4.0 Mentor: Mohammed Alhadi |
| 5:00 PM | 5:30pm | Question & Answer session |

day 3

27 Oct 22

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| 9:30 AM | 1:00 PM | Visiting companies (KOM, IPM, Omantel) |
| 1:30 PM | 3:00 PM | Prayer & Lunch |
| 5:00 PM | 6:00 PM | Mentorship Panel: How to Pitch? (Mentor: Hamid Alibeiki) |

day 4

28 Oct 22

Venue: Student Hub

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|----------|----------|---|
| | 9:55 AM | Entry of guests, HSE Announcement |
| 10:00 AM | 11:00 AM | Panel Discussion Speakers |
| 11:00 AM | 11:15 AM | Investors Introduction (By clip and media) |
| 11:15 AM | 12:15 PM | F2F Mentoring |
| 12:15 PM | 1:30 PM | Prayer & Lunch |
| 1:35 PM | 3:30 PM | Pitch deck |
| 3:30 PM | 4:00 PM | Networking |
| 4:00 PM | 5:00 PM | Signing Ceremony Announcement - Innovation Center |
| 5:00 PM | 5:30 PM | Report by Ali Al Lawati Brief about the event and its achievements |
| 5:30 PM | 6:00 PM | Announcement of the winner Closing Remarks |

day 5



contact us



+968 77193109



info@fintec.solutions



@fintec.solutions



@fintechs_om



@fintec.solutions



www.fintec.solutions

